



Hogan
Lovells

Sandro Chiesura

eBay Corporate Services GmbH

Senior Legal Counsel - Intellectual Property - Global Rights Owner Manager

As Senior IP Legal Counsel at eBay, Sandro has a global role taking care of Rights Owner relations and IP counselling.

Sandro also manages the VeRO program, with particular focus on Germany, Italy, Austria and Switzerland. Through the VeRO program, eBay actively partners with more than 40.000 of rights owners. Launched in 1998, VeRO provides rights owners with an easy-to-use system that allows them to quickly and easily report counterfeits or copyright infringements and eBay will remove the listing.

eBay

eBay is an e-commerce platform, which put for use advanced technology tools in order to allow sellers and buyers to meet in a virtual space with the goal to offer a great shopping experience for consumers.

eBay is engaged to protecting IP rights of Brand Owners and to cooperating with them in order to fight against counterfeits and for a great inventory offered from the sellers to the buyers.

